



The UVA Children's Hospital and
The UVA Department of Pediatrics

present the

34th McLemore Birdsong Pediatric Conference

March 28 - 30, 2014

Boar's Head Inn, Charlottesville, Virginia

Sponsored by the Office of Continuing Medical Education
of the University of Virginia School of Medicine



School of Medicine

Goals and Objectives

Through participating in the Birdsong Pediatric Conference, participants have the opportunity to:

1. Review current issues in evaluation and management of syncope, chronic headaches, and wheezing in children.
2. Apply current thinking in the management of pediatric diabetes care and infectious disease.
3. Understand and utilize the latest clinical practice guidelines for the evaluation and treatment of ADHD in children.
4. Review the latest trends in adolescent gynecology with regard to long-acting contraceptives, PCOS, and dysfunctional uterine bleeding.
5. Integrate strategies for common office orthopedic and sports-related complaints and their front-line evaluation and management.
6. Review and apply current issues in the care of newborns relevant to the general pediatrician.

Accreditation and Designation Statement

The University of Virginia School of Medicine is accredited by the ACCME to provide continuing medical education for physicians. The University of Virginia School of Medicine designates this live activity for a maximum of **14 AMA PRA Category 1 Credits.™** Physicians should only claim credit commensurate with the extent of their participation in the activity. This continuing medical education activity has been reviewed by the American Academy of Pediatrics and is acceptable for a maximum of 14 AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics. This activity, 34th Annual McLemore Birdsong Pediatric Conference, with a beginning date of March 28, 2014, has been reviewed and is acceptable for up to 14 Prescribed credits by the American Academy of Family Physicians.

Hours of Participation Statement

The University of Virginia School of Medicine awards **14 hours of participation** (equivalent to **AMA Category 1 Credits™**) to each non-physician participant who successfully completes this educational activity. The University of Virginia School of Medicine maintains a permanent record of participation for six (6) years.



How To Make Hotel Reservations at The Boar's Head Inn

Please go to www.boarsheadinn.com and go to the bottom of the home page where it says "Book Online". Select your dates and then click on "Book Now". This will send you to another page where you will select "Group" in the second box (drop down box) where it currently reads "Negotiated Rate". When selecting "Group" you will be asked for a code word. Your code word is "**BIRDSG**". After entering this code, it will reach your designated group page, and you can then proceed with your selections.

If there are any questions, call the Boar's Head Reservations Desk at 1-800-476-1988, 8am - 8pm for assistance. Any one of their Reservation Agents can assist you.

Around Charlottesville

Charlottesville has many attractions including Monticello, home of Thomas Jefferson, area vineyards, hiking in the Blue Ridge Mountains, UVA athletic events, many fine restaurants and shopping opportunities. For more information, visit

www.pursuecharlottesville.com,

and

www.virginiاسports.com.

Special Needs

The Americans with Disabilities Act of 1990 requires that all individuals, regardless of their disabilities, have equal access. The Office of Continuing Medical Education at the University of Virginia School of Medicine is pleased to assist participants with special needs. Written requests must be received 30 days prior to the conference date. These should be mailed to UVA Office of Continuing Medical Education, Box 800711, Charlottesville, VA 22908, or to uvacme@virginia.edu. Some of the conference venues used by the University of Virginia Office of Continuing Medical Education are registered historic properties and may not be fully ADA accessible. Please feel free to contact the facility if you have specific questions.

Confirmation & Cancellation Policy

Upon receipt of registration and payment, you will receive an email confirmation.

Registration fees will be refunded (less a \$50 administrative fee) for cancellations (emails and fax requests are acceptable) received in writing a minimum of 14 days prior to the activity date. No refunds will be granted for registration fees of less than \$50 or for cancellations made within 13 days of the activity.

The University of Virginia School of Medicine reserves the right to cancel CME activities if necessary. In this case, the entire registration fee will be refunded. All other expenses incurred in conjunction with this CME activity are the sole responsibility of the participant.

Disclosures

Disclosure of faculty financial affiliations

The University of Virginia School of Medicine, as an ACCME accredited provider, endorses and strives to comply with the Accreditation Council for Continuing Medical Education (ACCME) Standards of Commercial Support, Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines on the need for disclosure and monitoring of proprietary and financial interests that may affect the scientific integrity and balance of content delivered in continuing medical education activities under our auspices.

The University of Virginia School of Medicine requires that all CME activities accredited through this institution be developed independently and be scientifically rigorous, balanced and objective in the presentation/discussion of its content, theories and practices.

All faculty presenters participating in an accredited CME activity are expected to disclose relevant financial relationships with commercial entities occurring within the past 12 months (such as grants or research support, employee, consultant, stock holder, member of speakers bureau, etc.). The University of Virginia School of Medicine will employ appropriate mechanisms to resolve potential conflicts of interest to maintain the standards of fair and balanced education to the participant. Questions about specific strategies can be directed to the Office of Continuing Medical Education, University of Virginia School of Medicine, Charlottesville, Virginia.

The faculty and staff of the University of Virginia Office of Continuing Medical Education have no financial affiliations to disclose.

Disclosure of discussion of non-FDA approved uses for pharmaceutical products and/or medical devices

The University of Virginia School of Medicine, as an ACCME provider, requires that all faculty presenters identify and disclose any off-label uses for pharmaceutical and medical device products. The University of Virginia School of Medicine recommends that each physician fully review all the available data on new products or procedures prior to clinical use.

Attendance

The University of Virginia Office of Continuing Medical Education requires that all participants at live CME activities sign attendance sheets daily to confirm participation in the CME activity for that day. Participants are responsible for accurately tracking their actual participation at live events.



**Child Care/Children's Activities will be available.
Fee: \$33/day.**

The Boar's Head also offers complimentary transport from the Charlottesville Airport and Amtrak Station.
Reservations required.

Sign up will close Friday, March 21st

**Neonatal Resuscitation Program
through UVA's Life Support Learning Center:**

This course teaches an evidence-based approach to the resuscitation of the newborn to hospital staff, including physicians, nurses, and respiratory therapists. There is an online test that participants complete before the class, and a hands-on skills check and scenarios are done in class. Those that pass the course will receive an NRP card. Online test access will commence 2/26/14.

Where: BHI, Arbor Room

When: Friday, March 28, 2-5 pm

Cost: Non-UVA \$150 (includes textbook and online test)
UVA Employee \$20 (includes online test, Life Support Learning Center will contact you about accessing textbook)

Min. Enrollment: 3; Max. Enrollment: 20

Course registration will close **March 14th, 2014.**

For questions, contact
Jon Howard at jhoward@virginia.edu

**The Pediatric Advanced Life Support
through UVA's Life Support Learning Center:**

The PALS Provider Course is designed to provide participants with the information needed to recognize infants and children at risk for cardiopulmonary arrest, strategies to prevent arrest, and the cognitive and psychomotor skills needed to resuscitate and stabilize those in respiratory failure, shock, or cardiopulmonary arrest. Participants are required to have a current CPR card. The following course card is accepted: American Heart Association -Healthcare Provider (HCP). BLS re-certification is available on the day of the course with online advance preparation. \$60 for non-UVA employees (includes course access and a skill session), free for UVA employees.

Where: 1222 Jefferson Park Avenue RM 5606

When: Thursday, March 27, 8:00am – 5:00pm

Cost: Non-UVA \$175 (includes textbook)
UVA employees free

Min. Enrollment: 6; Max. Enrollment: 12

Course registration will close **March 13th, 2014.**

For questions, contact:
Kostas Alibertis at kja4m@virginia.edu

Contact Information

Pam MacIntyre, M.Ed, MSG
Program Planner, Office of Continuing Medical Information
(434) 9824136 (434) 9821415 (fax)
pam2n@virginia.edu

Thursday, March 27th

8:00am-5:00pm **Pediatric Advanced Life Support, pre-conference course** UVA Grounds, Life Support Learning Center, pre-registration and additional fee required
3:00-6:00pm Conference Registration (Pavilion)

Friday, March 28th

7:30am Registration (*Pavilion, breakfast on your own*)

8:00-8:10am Introduction and Welcome
Moderator: James P. Nataro, MD, PhD, MBA

8:10-8:40am **Childhood Constipation:
The Joys of Polyethylene Glycol**
Jeremy P. Middleton, MD

8:40-9:10am **"Falling Out:" Who Needs a Work-Up
or Referral for Syncope?**
Daniel S. Schneider, MD

9:10-9:40am **Office Evaluation and Management of
Chronic Headaches**
Robert S. Rust, Jr., MD

9:40-9:50am Panel Discussion and Q&A

9:50-10:10am Break and Refreshments (Exhibit Area)

10:10-10:40am **Update on Diagnosis and Treatment of
Common Skin Findings**
Mary-Margaret Noland, MD

10:40-11:10am **Lumps and Bumps: Sports Medicine on
the Sidelines**
David R. Diduch, MD

11:10-11:20am Panel Discussion and Q&A

11:20-12:10pm **Keynote Address
Neonatal Abstinence Syndrome:
How to Recognize and Manage this
Growing Problem**
Debra L. Bogen, MD

12:10-1:00pm **Workshop #1** with Lunch
1 Sideline Sports Medicine Cases
2 Bellyaches and Bumped LFT's:
Common GI Complaints
3 Cardiology for the General Pediatrician:
Case Discussions
4 Evaluation of Every Day Neurologic Concerns
5 Is it Surgical? The Workup of Common Pediatric
Surgical Presentations
6 Troubleshooting Common Breastfeeding
Concerns in the Office

1:00pm Adjourn

2:00-5:00pm **Neonatal Resuscitation Program,
supplemental course**
Boar's Head Inn, pre-registration and
additional fee required

Saturday, March 29th

7:30–8:00am	Top Ten Pediatric Articles This Year Mark J. Mendelsohn, MD with Continental Breakfast (Serving Begins at 7:15am)
8:00–8:30am	Diabetes in the Primary Care Office— Pumps, Monitors, Carbs: What Pediatricians Need to Know Christine Burt Solorzano, MD
8:30–8:40am	Panel Discussion and Q&A
8:40–9:30am	Birdsong Lecture Office Diagnosis and Management of ADHD in a Busy Practice Mark L. Wolraich, MD
9:30–9:50am	Break and Refreshments (Exhibit Area)
9:50–10:40am	Workshop #2 7 Child Health Advocacy—Making a Difference 8 Hands-On Diabetes—Pumps, Monitors, Carb Counting and Glucagon 9 “Senior Pediatricians” in This New Age 10 Troubleshooting Common Breastfeeding Concerns in the Office 11 Is this ADHD? Common Behavioral Concerns 12 Tips for Clinical Teaching in a Busy Office Practice
10:40–11:10am	The Latest in Neonatology: What Pediatricians Need to Know Karen Fairchild, MD
11:10–11:40am	Wheezing, Coughing, Sputtering: Is it Asthma? W. Gerald Teague, MD
11:40–11:50am	Panel Discussion and Q&A
11:50–12:20pm	Pediatric Pearl Session: Hundreds of Years of Collective Experience with Recent Retirees: Drs. Robert J. Boyle, William L. Clarke, Gregory F. Hayden, John Kattwinkel, and Frank T. Saulsbury
12:20–12:40pm	Buffet Lunch Sponsored By the Virginia Chapter of the AAP
12:40–1:15pm	The Pediatricians’ Role in Child Health Initiatives William C. Rees, MD, MBA, FAAP President, Virginia Chapter of the AAP
1:15–2:30pm	Virginia Chapter of the AAP Business Meeting, Non-Members Welcome
3:00–4:00pm	Family Zumba Session! Families welcome BHI sports club

Sunday, March 30th

- 7:30–8:15am **Workshop # 3** with Continental Breakfast
- 13** Hands-On Office Orthopedics: Buckle Fractures, Finger Splints and Scoliosis
 - 14** Puzzling Pediatric Infectious Disease Presentations
 - 15** Addressing Common Behavioral Sleep Problems: Night Waking, Bedtime Refusal, Enuresis, Nightmares
 - 16** Is Tongue-Tie for Real? Ankyloglossia and Office Frenotomy
 - 17** Frontline Strategies in Pediatric Obesity
 - 18** Gynecologic Complaints in Adolescents—Evaluation and Management
- 8:15–8:45am **Office Orthopedics: Scoliosis, Finger, Toe and Buckle Fractures**
Leigh Ann Lather, MD
- 8:45–9:15am **The Latest in Adolescent Gynecology: Contraceptives, DUB, PCOS**
Christine M. Peterson, MD
- 9:15–9:45am **Hot Topics in Pediatric Infectious Disease**
James P. Nataro, MD, PhD, MBA
- 9:45–9:55am Panel Discussion and Q&A
- 9:55–10:25am Poster Session with Refreshments (Exhibit Area)
- 10:25–10:55am **Growth 101: From the General Pediatrician to the Endocrinologist**
Alan Rogol, MD, PhD
- 10:55–11:25am **Introducing New Proteins to the Gut: When Should Infants Start Solids?**
Jeremy P. Middleton, MD
- 11:25am–12:20pm **Workshop #4**
- 19** Hands-On Office Orthopedics: Sprains, Buckle Fractures, Finger Splints and Scoliosis
 - 20** Frontline Strategies in Pediatric Obesity
 - 21** Bellyaches and Bumped LFT's: Common GI Complaints
 - 22** Gynecologic Complaints in Adolescents—Evaluation and Management
 - 23** Growth 101: Approach to Common Growth Concerns in the Office
 - 24** Addressing Common Behavioral Sleep Problems: Night Waking, Bedtime Refusal, Enuresis, Nightmares
- 12:20–12:30pm Wrap-Up, Raffle
- 12:30pm Adjourn

Visiting Faculty:

Debra L. Bogen, MD

Associate Professor of Pediatrics, Psychiatry, and Clinical and Translational Sciences, University of Pittsburgh School of Medicine Division of General Academic Pediatrics, Pittsburgh, PA

William Rees, MD, MBA, FAAP

President, Virginia Chapter of the AAP
Burke, Virginia

Mark L. Wolraich, MD

University of Oklahoma Health Sciences
Center Child Study Center, Oklahoma City, OK

Author, AAP Guidelines for ADHD

UVA Faculty:

Barrett H. Barnes, MD

Associate Professor, Gastroenterology

***Robert J. Boyle, MD**

Professor Emeritus of Pediatrics

William L. Clarke, MD

Professor Emeritus of Pediatrics

Susan Bryce Cluett, CRNT

Program Director, Children's Fitness

David R. Diduch, MD

Professor, Orthopaedic Surgery

Stephen V. Early, MD, FACS

Assistant Professor, Otolaryngology

Karen Fairchild, MD

Associate Professor, Neonatology

Angie Hasemann, RD, CSP

Dietician, Children's Fitness Clinic

**AMERICAN ACADEMY OF PEDIATRICS – VIRGINIA
CHAPTER**

OUR VISION To be the leading authority, advocate and voice for the health of Virginia's children and for the profession of pediatrics.

OUR MISSION The mission of the Virginia Chapter, American Academy of Pediatrics and The Virginia Pediatric Society is the attainment of optimal health, safety and well-being of Virginia's children and promotion of pediatricians as the best qualified of all health professionals to provide child health care.

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™



Virginia Chapter

Gregory F. Hayden, MD
Professor Emeritus of Pediatrics

Bartholomew Kane, MD
Assistant Professor, Surgery and Pediatrics

John Kattwinkel, MD
Professor Emeritus of Pediatrics

***Ann L. Kellams, MD, FAAP, IBCLE, FABM**
Associate Professor, General Pediatrics

Leigh Ann Lather, MD
Assistant Professor, Orthopedics

Eugene D. McGahren, MD
Professor, Pediatric Surgery

Mark J. Mendelsohn, MD
Associate Professor, General Pediatrics

Jeremy P. Middleton, MD
Assistant Professor, Gastroenterology

James P. Nataro, MD, PhD, MBA
Chair, Professor

Mary-Margaret Noland, MD
Assistant Professor, Dermatology

Christine M. Peterson, MD
Associate Professor, Gynecology

Sara Rasmussen, MD
Assistant Professor, Surgery and Pediatrics

Alan D. Rogol, MD, PhD
Professor Emeritus of Pediatrics

Ian M. Rogol M.Ed, VATL, ATC
**Head Athletic Trainer

Robert S. Rust, Jr., MD
Professor, Neurology

Melissa J. Sacco, MD
Assistant Professor, Critical Care

Frank T. Saulsbury, MD
Professor Emeritus of Pediatrics

Rebecca J. Scharf, MD
Assistant Professor, Developmental Pediatrics

Aimee Seibert, VA-AAP, Lobbyist
The Hillbridge Group, Richmond, VA

Daniel S. Schneider, MD
Associate Professor, Cardiology

Christine Burt Solorzano MD
Assistant Professor, Endocrinology

W. Gerald Teague, MD
Parofessor of Pediatrics, Respiratory Medicine

***Program Directors**

**** University of Mary Washington.**

Course Registration
34th McLemore Birdsong Pediatric Conference

March 28-30, 2014, The Boar's Head Inn Pavilion

Please print legibly to ensure accuracy

Online registration is available for this conference at www.cmevillage.com

Pre-registration for this conference will close on March 24th.

Mr. Ms. Mrs. Dr. First: _____ MI _____ Last: _____

Credentials: _____ Specialty: _____

Affiliation/Business/Organization: _____

Primary Address / This is: home work

Street: _____

City: _____ State/Province: _____ Zip: _____

Country: _____ Phone: _____ Fax: _____

Email: _____

Please print clearly for successful email of your confirmation letter.

Are you an employee of the University of Virginia? Yes No

Are you a resident physician? Yes No Are you a fellow? Yes No

Do you require special assistance because of a disability, or have any dietary restrictions? If so please describe: _____

Birthdate: ____/____/____ (required for tracking CME/CEU Credits)

Fees: circle those that apply

	Prior to Mar 1	Effective Mar 1
Physicians	\$450	\$495
VA Chapter, AAP Members	\$350	\$395
Residents, Fellows, Nurses	\$300	\$350
One Day Session	\$225	\$225
One Day Va Chapter, AAP Members	\$175	\$175
NRP Course	Non-UVA \$150	UVA Employee \$20
PALS Course	Non- UVA \$175	UVA Employee Free
BLS Recertification	Non- UVA \$60	UVA Employee Free

Registration fee includes program registration, syllabus, three breaks, one lunch and two breakfasts.

Payment is required with registration. An exception is made for institutional checks; however, these must be received at least 4 days prior to the scheduled CME activity.

If payment is not received by deadline, you will NOT be registered for the conference.

You will receive written confirmation (by email) upon receipt of you payment.

Check or money order made payable to "UVA-CME". Please indicate the name of your conference on your check.

Charge payment to: Visa Mastercard Am. Express Discover

Card No.: _____ Exp Date ____/____

Signature: _____

Daily Workshops. Please select below:

Friday, March 28: 1 2 3 4 5 6

Saturday, March 29: 7 8 9 10 11 12

Sunday, March 30: 13 14 15 16 17 18

Sunday, March 30: 19 20 21 22 23 24

Send Registrations to:

Bebe Moore, Registrar, Birdsong, 2014

Office of Continuing Medical Education, P.O. Box 800711

University of Virginia School of Medicine, McKim Hall, Charlottesville, VA 22908

Tel: (434) 924-5310, Fax: (434) 243-6393 MIRS Tel: 1-800-552-3723