

The 13th Conference on

Comprehensive Breast Care and Imaging: New Innovations

November 14-15, 2014

Sponsored by:
The University of Virginia Office of Continuing Medical Education



UNIVERSITY
of VIRGINIA
HEALTH SYSTEM

School of Medicine

Course Description

This course will feature brief didactic sessions, discussions, and interactive case presentations. The intent of the course is to provide clinicians with practical information related to breast imaging and breast care and will include the latest information on new screening methods and treatment of minimal breast cancer.

Target Audience

The course is directed at physicians and nurse practitioners in radiology, family practice, internal medicine, and obstetrics and gynecology; in addition the diagnosis and management topics address concerns of radiation technologists, general surgeons, radiation and medical oncologists, radiologists, and endocrinologists.

Educational Objectives

At the conclusion of this course, participants will be able to:

Objective 1: Discuss new technologies and techniques for breast imaging.

Objective 2: Describe breast MRI case scenarios and suggested outcomes.

Objective 3: Determine appropriate use of radioseed localization (RSL).

Objective 4: Identify how information gained from new technologies and research is applied in discussions with patients.

Objective 5: Discuss image-guided ablation, novel radiation therapy techniques and new therapeutic agents.

Objective 6: Describe new options for reconstructive surgery.

Contact Information

Tricia Wilson, Program Manager, University of Virginia Office of Continuing Medical Education. Phone: 434-924-1657, E-Mail address: tricia_wilson@virginia.edu

Direct Partnership Accreditation and Designation Statement

The University of Virginia School of Medicine is accredited by the ACCME to provide continuing medical education for physicians. The University of Virginia School of Medicine designates this live activity, for a maximum of **14 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The University of Virginia School of Medicine awards **14 Hours of Participation** (equivalent to **AMA PRA Category 1 Credits™**) to each non-physician participant who successfully completes this educational activity. The University of Virginia School of Medicine maintains a permanent record of participation for six (6) years.

Approval is pending for ASRT credits for Radiation Technologists.

Location

Jordan Hall Conference Center at the University of Virginia in Charlottesville is located on Lane Road, across from the School of Nursing. Participants in the course may enter University Hospital at the Main Entrance and walk through the Primary Care Center to Jordan Hall Conference Center, or enter from Lane Road. Detailed directions can be found at www.cmevillage.com.

Accommodations

To make sleeping room reservations, please contact the hotel listed below directly. Please note the hotel has a room block expiration date. You will need to drive to the conference from your hotel. The hotel is about a 5 minute walk to Jordan Hall. Hospital patient parking is \$4.00 an hour during the week but free on Saturdays and unfortunately, we are not able to reimburse you for parking expenses.

Courtyard by Marriott University Medical Center
1201 W. Main Street
Charlottesville, VA
434-977-1700

Expires October 13, 2014 - Use code: UVA Breast Care

Attendance

The University of Virginia Office of Continuing Medical Education requires that all participants at live CME activities sign attendance sheets daily to confirm participation in the CME activity for that day. Participants are responsible for accurately tracking their actual participation at live events.

The 13th Conference on: Comprehensive Breast Care and Imaging

Course Directors:

Jennifer A. Harvey, MD

Professor of Radiology
Co-Director, UVA Breast Center
Head, Division of Breast Imaging
Department of Radiology
University of Virginia Health System

David Brenin, MD, FACS

Associate Professor of Surgery
Co-Director, UVA Breast Center
Chief, Breast Surgical Services
Department of Surgery
University of Virginia Health System

Course Faculty:

Christiana Brenin, MD

Associate Professor of Medicine,
Hematology and Oncology
University of Virginia Health System

Christopher Campbell, MD

Assistant Professor of Plastic and
Maxillofacial Surgery
University of Virginia Health System

Maxine Jochelson, MD

Director of Radiology, Breast and Imaging
Memorial Sloan Kettering Cancer Center

Monica Morris, MD

Associate Professor of Radiation Oncology
University of Virginia Health System

Carmel Nail, FNP

Family Nurse Practitioner
Department of Surgery
University of Virginia Health System

Brandi T. Nicholson, MD

Associate Professor of Radiology and
Medical Imaging
University of Virginia Health System

Heather R. Peppard, MD

Assistant Professor of Radiology and
Medical Imaging
University of Virginia Health System

Carrie M. Rochman, MD

Assistant Professor of Radiology and
Medical Imaging
University of Virginia Health System

Anneke Schroen, MD, MPH, FACS

Associate Professor of Surgery and Public
Health Sciences
University of Virginia Health System

Shayna Showalter, MD

Assistant Professor of Surgery
University of Virginia Health System

Samuel Simon

Playwright/Solo Performer
The Actual Dance

Special Needs

The Americans with Disabilities Act of 1990 requires that all individuals, regardless of their disabilities, have equal access. The Office of Continuing Medical Education at the University of Virginia School of Medicine is pleased to assist participants with special needs. Written requests must be received 30 days prior to the conference date. These should be mailed to UVA Office of Continuing Medical Education, Box 800711, Charlottesville, VA 22908 or to uvacme@virginia.edu. Some of the conference venues used by the University of Virginia Office of Continuing Medical Education are registered historic properties and may not be fully ADA accessible. Please feel free to contact the facility if you have specific questions.

Disclosures

Disclosure of faculty financial affiliations

The University of Virginia School of Medicine, as an ACCME accredited provider, endorses and strives to comply with the Accreditation Council for Continuing Medical Education (ACCME) Standards of Commercial Support, Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines on the need for disclosure and monitoring of proprietary and financial interests that may affect the scientific integrity and balance of content delivered in continuing medical education activities under our auspices.

The University of Virginia School of Medicine requires that all CME activities accredited through this institution be developed independently and be scientifically rigorous, balanced and objective in the presentation/discussion of its content, theories and practices.

All faculty presenters participating in an accredited CME activity are expected to disclose relevant financial relationships with commercial entities occurring within the past 12 months (such as grants or research support, employee, consultant, stock holder, member of speakers bureau, etc.). The University of Virginia School of Medicine will employ appropriate mechanisms to resolve potential conflicts of interest to maintain the standards of fair and balanced education to the participant. Questions about specific strategies can be directed to the Office of Continuing Medical Education, University of Virginia School of Medicine, Charlottesville, Virginia.

The faculty and staff of the University of Virginia Office of Continuing Medical Education have no financial affiliations to disclose.

Disclosure of discussion of non-FDA approved uses for pharmaceutical products and/or medical devices

The University of Virginia School of Medicine, as an ACCME provider, requires that all faculty presenters identify and disclose any off-label uses for pharmaceutical and medical device products. The University of Virginia School of Medicine recommends that each physician fully review all the available data on new products or procedures prior to clinical use.

Registration Fees

Physicians	\$400
Nurses/Techs	\$200
UVA Physicians	\$300
UVA Nurses/Techs	\$100
Residents/Fellows	\$50
Non-UVA Community Members	\$30

This includes morning coffee, lunch, and syllabus materials. To register, please return the attached form by mail, or send by fax to 804-982-1415.

Confirmation & Cancellation Policy

Upon receipt of registration and payment, you will receive an email confirmation. Registration fees will be refunded (less a \$50 administrative fee) for written cancellations (emails and faxed requests are acceptable) received a minimum of 14 days prior to the activity date. No refunds will be granted for registration fees of less than \$50 or for cancellations made within 13 days of the activity.

The University of Virginia School of Medicine reserves the right to cancel CME activities if necessary. In this case, the entire registration fee will be refunded. All other expenses incurred in conjunction with this CME activity are the sole responsibility of the participant

More information

Please contact **Tricia Wilson**, CME Program Manager via e-mail at tw4tf@virginia.edu if you have questions or need additional information about the course.

Friday Focus | Imaging

7:00 – 7:50 AM	Registration
7:50 – 8:00 AM	Welcome (Jennifer Harvey)
8:00 – 8:30 AM	Advanced Technologies in Breast Imaging (Jennifer Harvey)
8:30 – 9:00 AM	How to Read Tomosynthesis Studies (Carrie Rochman)
9:00 – 9:45 AM	Tomosynthesis at Diagnostic (Brandi Nicholson)
9:45 – 10:00 AM	Break
10:00 – 11:00 AM	Contrast-Enhanced Mammography (Maxine Jochelson)
11:00 – 11:30 AM	Gamma Imaging of the Breast: Is It Useful? (Heather Peppard)
11:30 AM – 12:00 PM	What's New in BI-RADS 5th Edition? (Carrie Rochman)
12:00 – 12:45 PM	Lunch
12:45 – 1:30 PM	Managing Patient Expectations After an Abnormal Mammogram (Brandi Nicholson)
1:30 – 2:15 PM	Architectural Distortion at Imaging (Heather Peppard)
2:15 – 2:30 PM	Break
2:30 – 3:15 PM	Dilemmas in Breast MRI: Case Based Scenarios (Brandi Nicholson)
3:15 – 4:00 PM	Radioseed Localization: How to Set Up a Program in Your Practice (Shayna Showalter)
4:00 – 4:30 PM	Who Gets What? How to Apply Resources (Jennifer Harvey)
4:30 – 5:00 PM	Panel Discussion: Use of Advanced Imaging

Saturday Focus | Treatment

7:30 – 8:00 AM	Registration
8:00 – 8:10 AM	Welcome (David Brenin)
8:10 – 8:45 AM	Management of the Axilla (Anneke Schroen)
8:45 – 9:15 AM	Image-Guided Ablation (David Brenin)
9:15 – 9:45 AM	New Options for Reconstructive Surgery (Christopher Campbell)
9:45 – 10:00 AM	Break
10:00 – 10:30 AM	New Approaches to Breast Radiation Therapy (Monica Morris)
10:30 – 11:00 AM	IORT (Shayna Showalter)
11:00 – 11:30 AM	Novel Therapeutic Agents (Christiana Brenin)
11:30 AM – 12:15 PM	Survivorship (Carmel Nail)
12:15 – 12:30 PM	Lunch
12:30 – 1:30 PM	Tumor Board

1:30 – 2:20 PM **"The Actual Dance"** (Samuel Simon)

An award-winning play, **The Actual Dance** is one of the most beautiful love stories ever told. A graceful and inspiring journey through the uncharted waters of illness, where the resilience and power of the human heart ultimately persevered. For more information, visit www.theactualdance.com.

2:30 – 3:00 PM Discussion

Registration Form

13th Conference on Comprehensive Breast Care and Imaging November 14-15, 2014

Please Print legibly to ensure accuracy. Register online at www.cmevillage.com
Pre-registration for this conference will close two business days (three days
for online registrations) prior to the conference date. Please call to confirm that
onsite registration will be available.

Mr. Ms. Mrs. Dr. First: _____ MI _____
Last: _____
Credentials: (MD, PhD, RN, etc.): _____ Specialty: _____
Affiliation/Business/Organization _____
Primary Address / This is: home work
Street: _____
City: _____ State/Province: _____ Zip: _____
Country: _____ Phone: _____
Fax: _____ Email _____

Please print clearly for successful email of your confirmation letter.

Are you an employee of the University of Virginia? Yes No

Are you a resident physician? Yes No Are you a fellow? Yes No

Do you require special assistance because of a disability, or have any dietary
restrictions? If so please describe _____

Birth date: ____/____/____ (required for tracking CME/CEU Credits)

Registration Fees

Physicians \$400 Nurses and techs \$200

UVA Physicians \$300 UVA Nurses and Techs \$100

Residents and fellows \$50 Non-UVA community members \$30

*Payment is required with registration. An exception is made for institutional checks;
however, these must be received at least 4 days prior to the scheduled CME activity.*

If payment is not received by deadline, you will NOT be registered for the conference.

You will receive written confirmation (by email) upon receipt of you payment.

Payment Options

Check or money order made payable to "UVA-CME".

Please indicate the name of your conference on your check.

Charge payment to: Visa Mastercard Am. Express Discover

Card no.: _____ Exp Date ____/____

Signature: _____

Please return to: Bebe Moore, Registrar, 13th Conference on Comprehensive
Breast Care & Imaging Office of Continuing Medical Education, PO Box 800711
University of Virginia School of Medicine, McKim Hall, Charlottesville, VA 22908
Tel: 434.924.5310, Fax: 434.243.6393, MirS Tel: 1.800.552.3723