

“Closing the Gap Between Primary and Specialty Care” Conference

A comprehensive course connecting physicians for the purpose of knowledge sharing and advancement of medical innovation.

(Includes hands on cadaveric tissue demonstrations and practice opportunities)

June 26, 2015

Mid Atlantic Center for Surgical Advancement
Richmond, VA

COURSE OVERVIEW

Mid Atlantic Center for Surgical Advancement (MACSA) has designed a CME series to examine patient conditions that frequently present themselves in a primary care setting and later transition to a specialist. Through this series, physicians will gather crucial information to assist in informed decision-making and enriched conversations with patients. Each activity will provide participants with an opportunity to learn the latest advances in condition identification, treatment options, and surgical techniques. Bio-skills lab sessions will provide both visual and hands-on opportunities to learn critical skills, using cadaveric tissue as warranted.

This conference will address the following medical fields:

- Colorectal
- Bariatric
- Gynecology
- Thoracic
- Urology and
- General Surgery

Presenters across multiple disciplines will describe a complete approach to patient care. Each session will include an opportunity for audience participation. Participants will gain knowledge and skills that, when applied in practice, will support improvement in patient outcomes.

EDUCATIONAL OBJECTIVES

At the conclusion of the Colorectal session, participants should be able to:

- List conditions identified by a colonoscopy
- Recognize normal and abnormal findings
- Understand the latest advancements in the preparation and procedure process

At the conclusion of the Bariatric session, participants should be able to:

- Identify the top five weight loss options
- Understand benefits and risks for weight loss options

At the conclusion of the Gynecological session, participants should be able to:

- Identify main causes of pelvic pain in female teens and adults
- Recognize clinical presentation and physical findings
- Understand available treatment options for Endometriosis

At the conclusion of the Thoracic session, participants should be able to:

- Identify basic pathology when reviewing thoracic xrays
- Correlate findings with symptom presentation

At the conclusion of the Urology session, participants should be able to:

- Understand utilization trends of partial nephrectomies for renal cell carcinoma
- Identify renal cell carcinoma treatment plans and management practices

At the conclusion of the General Surgery session, participants should be able to:

- List types and presentations of hernia
- Identify normal indicators for surgery, along with the necessary pre-and post management procedures
- Through the bio skills presentation, review the anatomy and surgery options for hernias

At the conclusion of the Bio Skills Joint Injection session, participants should be able to:

- Demonstrate location and placement for basic and advanced joint injections

At the conclusion of the Bio Skills Suturing session, participants should be able to:

- Demonstrate suture techniques when closing a medium to large laceration or incision

ACCREDITATION AND DESIGNATION STATEMENT

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the University of Virginia School of Medicine and the Mid Atlantic Center for Surgical Advancement. The University of Virginia School of Medicine is accredited by the ACCME to provide continuing medical education for physicians. The University of Virginia School of Medicine designates this live activity for a maximum of 8.0 *AMA PRA Category 1 Credits*.[™] Physicians should claim only the credit commensurate with the extent of their participation in the activity.

HOURS OF PARTICIPATION STATEMENT

The University of Virginia School of Medicine awards **8 hours of participation** (equivalent to *AMA PRA Category 1 Credits*.[™]) to each physician participant who successfully completes this educational activity. The University of Virginia School of Medicine maintains a permanent record of participation for six (6) years.

ATTENDANCE

The University of Virginia Office of Continuing Medical Education requires that all participants at live CME activities sign an attendance sheet to confirm participation in the CME activity for that day. Participants are responsible for accurately tracking their actual participation at live events.

LOCATION

This conference will be held in the Mid Atlantic Center for Surgical Advancement (MACSA), located at 7900 Shrader Road, Suite 200, Richmond, VA 23294.

PARKING

Plenty of free onsite parking. Handicapped parking is clearly marked.

SPECIAL NEEDS & DIETARY RESTRICTIONS

The Americans with Disabilities Act of 1990 requires that all individuals, regardless of their disabilities, have equal access. MACSA is pleased to assist participants with special needs as requested. Please note all dietary restrictions when completing the registration process.

CONTACT INFORMATION

For questions regarding this activity, please contact the CME Program Coordinator, Cathy Dancy:

CME Phone: (804) 665-2479

Confidential Fax: (804) 665-2400

Email: cme@macsatraining.com

REGISTRATION AND FEES

The registration fee provides admittance to the educational programs, continental breakfast, lunch, and breaks, and the exhibitor tables for all registrants. The conference is limited to a total of 70 attendees.

- Hernia demonstration and lab participation is LIMITED to 10 participants. Once the Lab spaces are filled these options will be removed from the registration site. Participants interested should register early.
- Hands on joint injection and suturing practice is LIMITED to 10 participants. Once the Lab spaces are filled these options will be removed from the registration site. Participants interested should register early.

To register for this activity, please visit www.cmevillage.com. Click on the Conference button to begin and scroll down to the date of our event (June 26, 2015) to access the brochure and registration link.

REGISTRATION FEES

All Participants	Early Registration (prior to May 27th)	Regular Registration (May 27 th to June 26 th)
Full Conference	\$150.00	\$200.00
Hands On: Hernia Identification and Demonstration**	\$50	\$50
Hands On: Joint Injections and Suturing**	\$50	\$50

** This activity will take place in the bio-skills lab, but will be live-streamed into the auditorium for all participants to watch. A very limited number of spots are available to observe and participate hands-on in the lab itself at an additional cost, please register early.

CONFIRMATION & CANCELLATION POLICY

Upon completion of online registration and payment you will receive an email confirmation.

Registration fees will be refunded (less a \$50 administrative fee) for written cancellations (emails and faxed requests are acceptable) received a minimum of 14 days prior to the activity date. No refunds will be granted for registration fees of less than \$50 or for cancellations made within 13 days of the activity.

MACSA reserves the right to cancel CME activities if necessary. In this case, the entire registration fee will be refunded. All other expenses incurred in conjunction with this CME activity are the sole responsibility of the participant.

CONFERENCE AGENDA

Friday June 26, 2015		MACSA
7:00 – 8:30 a.m.	Registration and Continental Breakfast	
8:00 – 8:30 a.m.	CME Program Series Overview	Cathy Dancy
8:30 – 8:40 a.m.	Opening Remarks and Introductions	Stephen Cavalieri, MD
8:40 – 9:25 a.m.	Colonoscopies	Andrew Vorenberg, MD
9:25 – 10:05 a.m.	Speed Rounds (15 minutes with three specialists to discuss in smaller group settings questions and concerns that participants are currently experiencing with their patients) *Participants are encouraged to submit specific questions ahead of time via the CME Coordinator's email or fax line	Vorenberg, Bautista, Cane
10:05 – 10:20 a.m.	Break (exhibitors available)	
10:20 – 11:05 a.m.	Weight Loss Remedies	Eliseo Bautista, MD
11:05 – 11:50 a.m.	Pelvic Pain/Endometriosis	James Cane, MD
11:50 a.m. – 12:45 p.m.	Sit-down Lunch Provided with special guest presentation on Commitments to Medical Advancements (exhibitors available)	
12:45- 1:30 p.m.	Reading and Understanding Xrays	Darius Hollings, MD
1:30 – 2:15 p.m.	Partial Nephrectomies/Renal Cell Carcinoma	Eric Cote', MD
2:15 – 2:30 p.m.	Break (exhibitors available)	Woodard
2:30 – 3:00 p.m.	Hernias	Amit Gogia, MD
3:00 – 4:30 p.m.	Hernia Identification and Demonstration - Bio Skills Lab (streamed into auditorium) – limited number of hands-on participants	Amit Gogia, MD
4:30 – 5:30 p.m.	Bonus Bio Skills Lab: Joint Injections and Suturing (streamed into auditorium) – limited number of hands-on participants	Amit Gogia, MD Jeffrey Roberts, MD

FACULTY LIST

FACULTY	CREDENTIALS & AFFILIATION
<p>Eliseo Bautista, MD, FACS</p>	<p>Bariatrics and General Surgery, Bon Secours St. Mary's</p>
<p>James Cane, MD</p>	<p>James Richmond Surgical Associates – Women's Services Bon Secours Memorial Regional Medical Center</p>
<p>Stephen Cavalieri, MD</p>	<p>Chief Medical Officer, Central Virginia Health Network</p>
<p>Eric Cote', MD</p>	<p>Virginia Urology, Mechanicsville Location</p>
<p>Amit Gogia, MD, FACS</p>	<p>Surgical Specialists of Richmond, Bon Secours Medical Group Proctor, Intuitive Surgical, Inc.</p>
<p>Darius Hollings, MD</p>	<p>Medical Director, Quality Improvement and Clinical Innovation Bon Secours Thoracic Surgery Institute, Bon Secours Health System Thoracic Surgery Associates, Bon Secours Medical Group</p>
<p>Jeff Roberts MD, CAQSM</p>	<p>Program Director: St. Francis Primary Care Sports Medicine Fellowship Program St. Francis Family Medicine and Residency, Bon Secours Sports Medicine Assistant Clinical Professor VCU Department of Family Medicine and Population Health</p>
<p>Andrew Vorenberg, MD</p>	<p>Colon and Rectal Specialists</p>

CME PLANNING COMMITTEE	CREDENTIALS & AFFILIATION
<p>Stephen Cavalieri, MD</p>	<p>Chief Medical Officer, Central Virginia Health Network CME Course Director</p>
<p>James Cane, MD</p>	<p>James River Surgical Associates – Women's Services CME Planning Committee Member</p>
<p>Cathy Dancy, PHR</p>	<p>VP of HR and Facilities, MACSA Program Director CME Course Coordinator</p>

June Hill, BSN, RN, CNOR

Robotics Program Manager, Bon Secours
CME Planning Committee Member

Laura Reilly, RN

Quality Improvement Coordinator, Central Virginia Health Network
CME Planning Committee Member

JoAnn Bawiec

MACSA Client Relations Manager, Central Virginia Health Network
CME Planning Committee Member

Kelly Sprinkle

MACSA Lab Coordinator, Central Virginia Health Network
CME Planning Committee Member

*Mid Atlantic Center for Surgical Advancement (MACSA) is a Central Virginia Health Network (CVHN) program.

DISCLOSURE OF FACULTY FINANCIAL AFFILIATIONS

The University of Virginia School of Medicine, as an ACCME accredited provider, endorses and strives to comply with the Accreditation Council for Continuing Medical Education (ACCME) Standards of Commercial Support, Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines on the need for disclosure and monitoring of proprietary and financial interests that may affect the scientific integrity and balance of content delivered in continuing medical education activities under our auspices.

The University of Virginia School of Medicine requires that all CME activities accredited through this institution be developed independently and be scientifically rigorous, balanced and objective in the presentation/discussion of its content, theories and practices.

All faculty presenters participating in an accredited CME activity are expected to disclose relevant financial relationships with commercial entities occurring within the past 12 months (such as grants or research support, employee, consultant, stock holder, member of speakers bureau, etc.). The University of Virginia School of Medicine will employ appropriate mechanisms to resolve potential conflicts of interest to maintain the standards of fair and balanced education to the participant. Questions about specific strategies can be directed to the Office of Continuing Medical Education, University of Virginia School of Medicine, Charlottesville, Virginia.

The faculty and staff of the University of Virginia Office of Continuing Medical Education have no financial affiliations to disclose. The CVHN employees serving on the CME Planning Committee have no financial affiliations to disclose.

DISCLOSURE OF DISCUSSION OF NON FDA-APPROVED USES FOR PHARMACEUTICAL PRODUCTS AND/OR MEDICAL DEVICES

The University of Virginia School of Medicine, as an ACCME provider, requires that all faculty presenters identify and disclose any off-label uses for pharmaceutical and medical device products. The University of Virginia School of Medicine recommends that each physician fully review all the available data on new products or procedures prior to clinical use.