



# Friday, February 28, 2014 – Hilton Richmond Hotel/Short Pump

# **Program Description**

This dynamic and interactive program will focus on enhancing your knowledge, skills and competencies to effectively communicate and collaborate with the primary care provider team and patients with diabetes. Evidence shows that effective patient-provider dialogue enhances clinical efficiencies, facilitates patient empowerment and engagement, and contributes to better patient adherence.

## **Goals and Objectives**

Following this symposium, participants will be better able to:

- Articulate and translate standards of care in type 2 diabetes to clear actionable patient care
  plans
- Demonstrate enhanced skills to negotiate with diabetic patients
- Effectively assess at-risk type 2 diabetic patients for their risk of non-adherence, and proactively communicate with these patients to intervene
- Describe the respective roles and responsibilities of the team members who provide care to the type 2 diabetes patient, in order to better integrate and optimize the team effectiveness

# Agenda

- 8:30 AM Registration & continental breakfast
- 9:00 AM Welcome & Introduction
- 9:15 AM Current Standards of Care in Type 2 Diabetes
- 10:00 AM Assessing At-Risk Diabetic Patients
- 10:45 AM Break
- 11:00 AM Negotiating Treatment Regimens with Your Patients
- 11:45 AM The Continuum of Care: A Multidisciplinary Team Approach
- 12:30 PM Lunch
- 1:15 PM Comprehensive Risk Assessment and Risk Modification
- 2:00 PM Role of Pharmacists in the Primary Care Setting
- 2:45 PM Summary, Wrap-Up and Q&A
- 3:00 PM Adjourn

# **Featured Speakers**

### Anthony McCall, MD, PhD (Program Chairman)

James M. Moss Professor in Diabetes in Internal Medicine, University of Virginia School of Medicine

Jennifer Kirby, MD, PhD Assistant Professor of Medicine University of Virginia School of Medicine

### Evan Sisson, PharmD, MHA, CDE

Associate Professor, Department of Pharmacotherapy and Outcomes Science Virginia Commonwealth University

# Szilard Voros, MD, FACC, FSCCT, FAHA

Chief Academic Officer Health Diagnostic Laboratory

#### Location

The symposium will be held at Hilton Richmond Hotel/Short Pump, 12042 W. Broad Street, Richmond, VA 23233. Free parking is available at the hotel.

#### Accreditation and Designation Statement

The University of Virginia School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

The University of Virginia School of Medicine designates this live activity for a maximum of **5** *AMA PRA Category* **1** *Credits.*<sup>TM</sup> Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### **Hours of Participation Statement**

The University of Virginia School of Medicine awards **5 hours of participation** (equivalent to *AMA PRA Category 1 Credits.*<sup>TM</sup>) to each non-physician participant who successfully completes this educational activity. The University of Virginia School of Medicine maintains a permanent record of participation for six (6) years.

#### **Special Needs**

The Americans with Disabilities Act of 1990 requires that all individuals, regardless of their disabilities, have equal access. The Office of Continuing Medical Education at the University of Virginia School of Medicine is pleased to assist participants with special needs. Written requests must be received 30 days prior to the conference date. These should be mailed to UVA Office of Continuing Medical Education, Box 800711, Charlottesville, VA 22908, or to <u>uvacme@virginia.edu</u>. Some of the conference venues used by the University of Virginia Office of Continuing Medical Education are registered historic properties and may not be fully ADA accessible. Please feel free to contact the facility if you have specific questions.

### **Registration Fee**

The registration fee of \$25 includes course materials, and all meals and breaks indicated on the program.

### **Confirmation & Cancellation Policy**

Upon receipt of registration and payment, you will receive an email confirmation. Registration fees are non-refundable.

The University of Virginia School of Medicine reserves the right to cancel CME activities if necessary. In this case, the entire registration fee will be refunded. All other expenses incurred in conjunction with this CME activity are the sole responsibility of the participant.

#### **Disclosure of Faculty Financial Affiliations**

The University of Virginia School of Medicine, as an ACCME accredited provider, endorses and strives to comply with the Accreditation Council for Continuing Medical Education (ACCME) Standards of Commercial Support, Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines on the need for disclosure and monitoring of proprietary and financial interests that may affect the scientific integrity and balance of content delivered in continuing medical education activities under our auspices.

The University of Virginia School of Medicine requires that all CME activities accredited through this institution be developed independently and be scientifically rigorous, balanced and objective in the presentation/discussion of its content, theories and practices.

All faculty presenters participating in an accredited CME activity are expected to disclose relevant financial relationships with commercial entities occurring within the past 12 months (such as grants or research support, employee, consultant, stock holder, member of speakers bureau, etc.). The University of Virginia School of Medicine will employ appropriate mechanisms to resolve potential conflicts of interest to maintain the standards of fair and balanced education to the participant. Questions about specific strategies can be directed to the Office of Continuing Medical Education, University of Virginia School of Medicine, Charlottesville, Virginia.

The faculty and staff of the University of Virginia Office of Continuing Medical Education have no financial affiliations to disclose.

#### Disclosure of Discussion of Non-FDA Approved Uses for Pharmaceutical Products and/or Medical Devices

The University of Virginia School of Medicine, as an ACCME provider, requires that all faculty presenters identify and disclose any off-label uses for pharmaceutical and medical device products. The University of Virginia School of Medicine recommends that each physician fully review all the available data on new products or procedures prior to clinical use.

#### Attendance and Certificate Distribution

The University of Virginia Office of Continuing Medical Education requires that all participants at live CME activities sign attendance sheets daily to confirm participation in the CME activity for that day. Participants are responsible for accurately tracking their actual participation at live events.

#### **Contact Information**

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