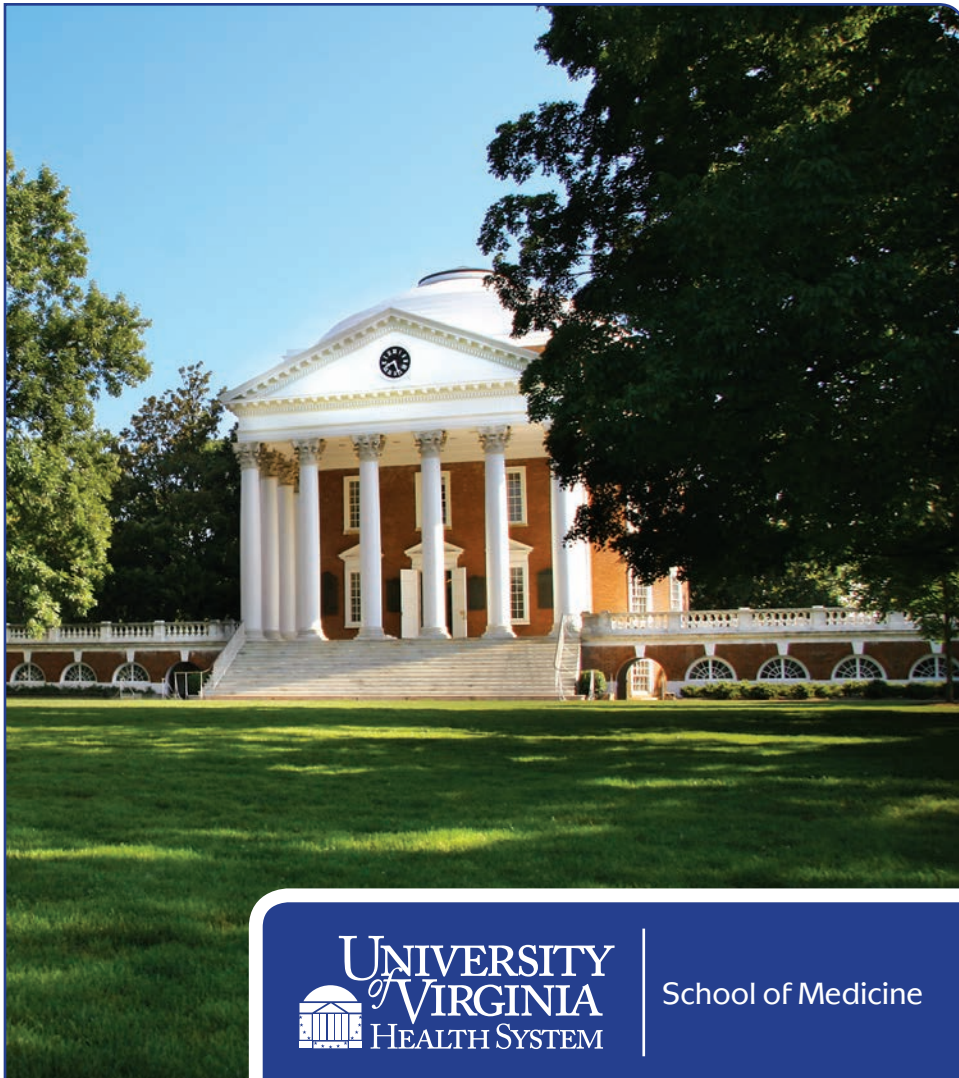


Otolaryngology for the Primary Care Provider

April 8, 2016 8:00AM – 4:00PM

Jordan Hall Conference Center
University of Virginia Health System
Charlottesville, VA

Sponsored by the Office of Continuing Medical Education, University of Virginia School of Medicine



UNIVERSITY
of VIRGINIA
HEALTH SYSTEM

School of Medicine

Target Audience

This one day course is designed for primary care physicians, nurse practitioners and physician assistants who work in general medicine, family practice and pediatrics with an interest in providing optimum care for patients with otolaryngologic conditions.

Educational Objectives

Through participation in this conference, the participants will have an opportunity to:

- Establish appropriate workup, diagnosis, initial treatment and referral practices for common Otolaryngology related disease processes
- Develop familiarity with Otolaryngology providers and resources available to primary care providers
- In-depth look at common conditions to include:
 - **Head and Neck:** evaluation of neck mass, Thyroid/Parathyroid evaluation/workup, OP Cancer/HPV
 - **Laryngology:** GERD vs sore throat, hoarseness, Dysphagia
 - **Otology:** Otalgia and Otitis, hearing loss, dizziness and vertigo, possible Tinnitus
 - **Rhinology:** Rhinitis and nasal congestion, Headache vs. Sinusitis, URI vs. Sinusitis

Accreditation

The University of Virginia School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

The University of Virginia School of Medicine designates this live activity for a maximum of **6 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The University of Virginia School of Medicine awards **6 hours of participation** (equivalent to **AMA PRA Category 1 Credits™**) to each non-physician participant who successfully completes this educational activity. The University of Virginia School of Medicine maintains a record of participation for six (6) years.

The University of Virginia School of Nursing Continuing Education is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

The University of Virginia SONCE awards **6 contact hours** for nurses who participate in this educational activity and complete the post activity evaluation.

Agenda

7:00-8:00	Registration Breakfast
8:00-8:10	Welcome: Paul Levine, MD, FACS
8:10-08:15	Introduction: Jose Gurrola II, MD

Head and Neck

8:15-8:45	Head and Neck anatomy: The Basics
8:45-9:15	Benign Oral Cavity Lesions
9:15-9:45	Malignant Oral Cavity Lesions
9:45-10:00	Break
10:00-10:30	Salivary Glands and anatomy
10:30-11:00	Thyroid/Neck masses: Evaluation and Work up

Laryngology

11:00-11:30	GERD and Dysphagia
11:30-12:00	Hoarseness
12:00-1:00	LUNCH (provided). Exhibitors available

Otology

1:00-1:30	Otitis: Media, Externa and Malignant
1:30-2:00	Dizziness and Vertigo
2:00-2:15	Break

Rhinology

2:15-2:45	Rhinitis and Nasal Congestion
2:45-3:15	Headache vs Sinusitis
3:15-3:45	Acute URI vs Sinusitis
3:45-4:00	Questions/Feedback
4:00	Closing Remarks

Order of lectures subject to change

Faculty

Course Director

Jose G. Gurrola II, MD
Assistant Professor of Otolaryngology

University of Virginia Course Faculty

Paul A. Levine, MD, FACS
Robert W. Cantrell Professor of Otolaryngology –
Head and Neck Surgery

James J. Daniero, MD
Assistant Professor of Otolaryngology

Katherine L. Fedder, MD
Assistant Professor of Otolaryngology

George T. Hashisaki, MD
Associate Professor of Otolaryngology

Mark J. Jameson, MD, PhD
Associate Professor of Otolaryngology

Spencer C. Payne, MD
Associate Professor of Otolaryngology

David C. Shonka, Jr., MD
Associate Professor of Otolaryngology

Contact Information

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Registration Fees

Register online at www.cmevillage.com, click Conferences and Symposia. Pre-registration will close on Sunday, April 3rd.

Attendees	\$125.00
Walk-in	\$150.00
UVA Students, Residents and Fellows	FREE
Walk-in	\$25.00

Lodging

Courtyard Charlottesville – University Medical Center, 1201 W Main St. Charlottesville, VA 22903 (434) 979-1700

Participants who want to stay in Charlottesville, please call the Courtyard Charlottesville and identify yourself as a participant at the “**Otolaryngology for Primary Care**” conference to receive the special group rate of \$162/night. The hotel block is available until March 7, 2016. Rooms are available on a first come, first served basis.

Parking and Location

Parking is \$2.00 per hour at the 14th Street garage on Wertland St. right behind the Graduate Hotel.

Jordan Hall Conference Center is located on Jefferson Park Avenue adjacent to the Claude Moore Health Sciences library.

Confirmation & Cancellation Policy

Upon receipt of registration and payment, you will receive an email confirmation.

Registration fees will be refunded (less a \$50 administrative fee) for written cancellations (emails are accepted) received a minimum of 14 days prior to the activity date. No refunds will be granted for registration fees of less than \$50 or for cancellations made within 13 days of the activity.